



 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 VIRTUAL SUMMIT BY ACTUALTECH MEDIA	 SmartPanel BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	1200	200	400
VENDOR PARTICIPANTS	4 to 8	2 to 6	7 to 12	2 to 3	1 to 6
VENDOR PRESENTS?	Yes	Yes	Yes	No	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A	N/A
OCTOBER	<p>10/9: IT Innovations Day: Exploring the Tools, Products, and Services That Enable the Future</p> <p>10/16: Implementing an AI-First Enterprise: Transforming IT</p> <p>10/23: Enhancing Your Public, Private, and Hybrid Cloud Security Posture</p> <p>10/31: Next-Generation Endpoint Management and Protection Solutions and Strategies</p>	<p>10/10: Using AI To Fight the Bad Guys</p> <p>10/29: Supporting, Securing, and Enhancing Microsoft-centric Environments</p> <p>10/30: Top Networking and Security Principles for Cloud Deployments</p>		<p>10/22: Introduction to IPMX Webcast</p> <p>10/23: The Retail Marketing Revolution: Embracing Retail Media Networks</p> <p>10/30: Higher Ed AV/IT Manager's Classroom</p>	<p>10/18: Defending Microsoft 365 and Teams: Tips, Tools, and Tactics</p> <p>10/25: Ransomware Series: Heroes, Villains, and Lessons of 2024</p>
NOVEMBER	<p>11/6: Architecting the Enterprise for Hybrid Work, Remote Offices, and Cloud Data</p> <p>11/20: Supercharging IT in 2025</p>	<p>11/7: Supercharging Identity Access and Management</p> <p>11/12: Food Service Tech Summit</p> <p>11/14: Solutions and Tools that Use AI to Get More from Your Existing Data</p> <p>11/21: Building a Robust Security Awareness Program</p> <p>11/22: Monitoring and Optimizing a Hybrid Cloud</p>	<p>11/13: Securing Your Borders: Evolving Each Layer of Your Security Program</p>	<p>11/7: Remote Production</p> <p>11/13: New Era Webcast - New Era Collaboration: BYOM</p> <p>11/20: Retailers, 2025 Is Approaching. Are You Ready?</p> <p>11/26: SCN Webcast - Training Sampler (Corporate & Higher Ed)</p>	<p>11/8: AI Revolution 2024: Unlocking Business Value: AI in Enterprise IT</p>
DECEMBER	<p>12/4: Disaster Recovery and Backup in the Cloud</p> <p>12/11: Understanding Solutions for Governance, Risk, and Compliance</p>	<p>12/5: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> <p>12/12: Developing Your 2025 Data Security Plan</p> <p>12/13: The Cloud-Powered Enterprise: Creating Business Value</p> <p>12/17: Understanding the Complete Data and Analytics Solution Landscape</p>		<p>12/5: Supply Chain Trends for 2025: What Lies Ahead</p> <p>12/10: Cyber Trends Moving into 2025</p> <p>12/10: Marketing Trends to Watch in 2025</p> <p>12/11: New Era Webcast - Higher Ed UC&C: Beyond the Classroom</p> <p>12/12: Advances in OTT</p>	



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a smaller version of our MegaCast tech webinars and provides a variety of more targeted-focus themes. With 2 to 6+ vendor participants and a minimum of 400 event registrations.

While The Vertical EcoCast is a more targeted version of our EcoCast multi-vendor tech webinar. With 2 to 6+ vendor participants and a minimum of 150 event registrations.

Both EcoCasts and Vertical EcoCasts are a perfect way to tell a receptive audience about your product or service.



VIRTUAL SUMMIT
BY ACTUALTECH MEDIA

Summits feature up to 15 leading technology companies from a cross-section of concentrations, including cloud computing, enterprise storage, converged and hyperconverged infrastructure, networking, security, data protection, disaster recovery, data, development/DevOps, and more.

With a schedule intended to expose the audience to a broad swath of information, the tech webinar event will consist of presentations from each vendor presenter, as well as keynotes from independent experts, each of whom will share their thoughts, opinions, guidance, and advice with our audience.



SmartPanel
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SUPER SUMMIT
BY ACTUALTECH MEDIA

The Super Summit is our largest event yet with top industry experts, 7-15+ vendor presentations, and a minimum of 1500 event registrations! The Super Summit is the perfect opportunity to present to a massive audience of IT professionals who are actively looking for today's most innovative technology to solve their company's challenges.



Expert Series
BY FUTURE B2B

The ActualTech Media Expert Series tech webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



Tech Talks
BY FUTURE B2B

ActualTech Media's themed MegaCast webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market. These multi-vendor webinars offer viewers back-to-back presentations from 5 to 8 vendors that have a story to tell around the theme of the webinar.



SmartSummit
BY FUTURE B2B

Have your thought leader or subject-matter expert join a virtual panel with other topic area specialists to discuss the topics and challenges that your company and customers care about most.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard FutureB2B webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

FutureB2B routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!